

DEPARTMENT OF COMMERCE WITH COMPUTER APPLICATIONS (SF)

B.COM COMPUTER APPLICATIONS - MODEL III

Programme Outcome

PO1	Aims at providing holistic and value-based knowledge and guidance that students need to become worthy accounting and management professionals.
PO2	To provide basic understanding about Commerce and Computer Applications.
PO3	To provide a sound intellectual base from which an advanced career in modern business fields can be developed.
PO4	To make the student familiar with the mechanism of conducting business dealings through electronic media.
PO5	To provide bright future in the IT fields, Software, Banks, MNC, BPOs and KPOs.
PO6	Successful graduates fascinated in pursuing higher studies in the discipline may go for pursuing MBA, MCA, M.Com., M.Com (CA)., M.Com (CS)., M.Com (CSCA)., M.Com (IB)., MSW., ACCA., ACS., ACMA, ACA.

Programme Specific Outcome

PSO1	To provide students with specific knowledge and skills in Accounting, Banking, Insurance, Computer Language, Software and Software application in Commerce, Accounting and Statistics.
PSO2	To make the students acquainted with technical and practical concepts for understanding the real business problems using different programming languages
PSO3	To train the students on practical business applications using high level programming languages and software packages.
PSO4	To make the students aware about the useful applications of different computer languages and software packages that solve real world problems.
PSO5	To enhance the knowledge in different business applications using various design principles portraying the concepts of computer applications in business activities
PSO6	The curriculum has been designed to furnish to the ever-changing demands of information technology along with necessary inputs from the Industry.
PSO7	Courses are meant to heighten technological know-how, to train students to become industry specialists, to provide research-based training and to encourage software or web page development.

Course Outcomes

SEMESTER 1

Course Code	Course Title	Course Outcomes	
CO1CRT01	Dimensions and Methodology of Business Studies	CO1	To understand business and its role in society
		CO2	To have an understanding of Business ethics and CSR
		CO3	To comprehend the business environment and various dimensions
		CO4	To familiarize technology integration in business
		CO5	To inculcate the fundamentals of business research in the life of students.
CO1CRT02	Financial Accounting I	CO1	To enable the students to accurately prepare an organization's financial accounts for a specific period
		CO2	To equip the students how to read and analyze three key financial statements: the balance sheet, income statement, and cash flow statement which shows the financial health of an organization.
		CO3	By studying financial statements students will be able deal with current financial health of an organization and can make decisions for future success.
CO1CRT03	Corporate Regulations and Administration	CO1	Familiarize the students with the management and administration of joint stock companies in India as per Companies Act, 2013
		CO2	To make efficient management as well as inspire and strengthen the trust and confidence of the people by ensuring business's commitment to higher growth and development.
		CO3	To study the concept of corporate Governance and how best organizations could be manage and benefit from the benefit of sound corporate governance.
CO1CMT01	Banking and Insurance	CO1	To provide students with a deep insight into the real world of banking and insurance through theory and practical sessions.
		CO2	To provide the students an understanding about the basic concepts and practice of banking
		CO3	To familiarize the students with recent trends and innovations in the banking sector.
		CO4	To provide the students an understanding about the relationship between banker and customer
		CO5	To provide the students an understanding about the basic concepts and the principles of Insurance.
CO1CMT03	Business Communication and MIS	CO1	To provide an overview of Prerequisites to Business Communication.
		CO2	To put in use the basic mechanics of Grammar
		CO3	To provide an outline to effective Organizational Communication.
		CO4	To underline the nuances of Business communication.
		CO5	To impart the correct practices of the strategies of Effective Business writing.

SEMESTER 2

CourseCode	Course Title	Course Outcomes	
CO2CRT04	Financial Accounting II	CO1	To make the students competent in preparing the financial accounts of businesses with different branches or departments.
		CO2	To acquaint the students with the preparation of accounts in case of dissolution of a partnership firm
		CO3	To familiarize the students with the implications of important Accounting Standards
CO2CRT05	Business Regulatory Framework	CO1	Understanding the fundamental aspects of Indian contract Act and Sale of Goods Act.
		CO2	Remember the fundamental aspects of Negotiable Instruments Act
		CO3	Understanding the fundamental aspects of Factories Act, Payment of Wages Act, Payment of Bonus Act, Minimum Wages Act and Industrial Disputes Act.
		CO4	Knowledge of the fundamental aspects of Companies Act.
		CO5	Able to understand the fundamental aspects of Partnership Act and LLP Ac
CO2CRT06	Business Management	CO1	To build key management skills that will allow you to be a valuable asset to any organization.
		CO2	Studying business management are presented with a variety of job opportunities in management, consultancy, marketing and advertising, human resources, retail and sales, finance.
		CO3	To gain in-depth knowledge and understanding of the core elements of real-life business situations
CO2CMT02	Principles of Business Decisions	CO1	Understand the concepts related to Business.
		CO2	Demonstrate the roles, skills and functions of management.
		CO3	Analyze effective application of PPM knowledge to diagnose and solve organizational problems and develop optimal managerial decisions
		CO4	Understand the complexities associated with management of human resources in the organizations and integrate the learning in handling these complexities.
CO2CMT04	Business Environment	CO1	To give students understanding about the various constituents of global business environment.
		CO2	To study the benefits and cost of globalization.
		CO3	To study economics of regional trading blocs and multilateralism.
		CO4	To study the various exchange rate regimes and their respective advantages and disadvantage

SEMESTER 3

Course Code	Course Title	Course Outcomes	
CO3CRT07	Corporate Accounts –I	CO1	Learn about the accounting procedures in the companies regarding issue of shares and debentures, bonus issue and right issue, redemption, buyback and underwriting.
		CO2	Know about the final accounts of the companies and to differentiate profit prior to incorporation and post incorporation profits in companies' accounts.
		CO3	Understanding about the investment accounts and the fire insurance claims of companies.
		CO4	To train students in the field of corporate finance
		CO5	To respond to the demands presented by competitive and globalized economy which more and more requires specialized agents in these disciplines.
CO3CRT08	Quantitative Techniques for Business-1	CO1	Understand relevance & need of quantitative methods for making business decisions
		CO2	Demonstrate a sound knowledge of fundamentals of statistics and statistical techniques
		CO3	Be able to read and interpret statistical information
CO3CRT09	Financial Markets and Operations	CO1	To increase the knowledge of how to raise finance for the organization. It would enhance the knowledge of corporate finance and cost of capital, its relevance and importance in any organization.
		CO2	To understand the meaning of capital structure and its importance in business.
		CO3	Understand the trade-off between risk and reward in investing
CO3CRT10	Marketing Management	CO1	To understand the concepts of marketing management
		CO2	To learn about marketing process for different types of products and services
		CO3	To understand the tools used by marketing managers in decision situations
		CO4	To study information regarding specific products and their pricing, promotions and distribution channels, as well as those concerning the trends, competitors and consumer characteristics that affect the evolution of a market as a whole.
CO3OCT02	Information Technology for Business (Theory and Practical)	CO1	Introduce the fundamentals of computing devices and reinforce computer vocabulary, particularly with respect to personal use of computer hardware and software, the Internet, networking and mobile computing
		CO2	To study how to developed a product or process by applying web-designing, human computer interaction, networking and security tools

		CO3	To understand the balance of business and information technology and responds to industry needs, enhancing your employment prospects.
		CO4	To get practical knowledge of developing web pages for a business
CO3CMT05	Business Ethics and Corporate Social Responsibility	CO1	To raise students' general awareness of ethical dilemmas at work
		CO2	To better understand differing perceptions of interests in business-related situations
		CO3	To present the concept of Corporate Social Responsibility, and explore its relevance to ethical business activity
		CO4	To investigate the ethical obligations and ethical ideals present in the relationship between employers and employees
		CO5	To prepare students to play a constructive role in improving the ethical considerations of organizations with which they may become involved.

SEMESTER 4

CourseCode	Course Title	Course Outcomes	
CO4CRT11	Corporate Accounts –II	CO1	To introduce and develop knowledge in the preparation of Banking and Insurance Company Accounts as per Companies Act 2013.
		CO2	Explain the concepts of Amalgamation and External Reconstruction
		CO3	Prepare the accounts of companies undergoing amalgamation and external reconstruction
		CO4	Enable the students to gain an idea on liquidation of companies which helps them to handle different financial issues related to the companies in an effective way as per companies Act 2013
CO4CRT12	Quantitative Techniques for Business - II	CO1	Be able to perform statistical analysis
		CO2	Be able to apply quantitative methods to solve a variety of business problems
		CO3	Understand data and draw inference from data
		CO4	Calculate and interpret statistical values by using statistical tool (correlation & regression)
		CO5	Demonstrate an ability to apply various statistical tool to solve business problem
CO4CRT13	Entrepreneurship Development & Project Management	CO1	The students develop and can systematically apply an entrepreneurial way of thinking that will allow them to identify and create business opportunities that may be commercialized successfully.
		CO2	Have the ability to discern distinct entrepreneurial traits.
		CO3	Know the parameters to assess opportunities and constraints for new business ideas

		CO4	Understand the systematic process to select and screen a business idea
		CO5	To learn design strategies for successful implementation of ideas and write a business plan
CO4OCT02	Information Technology for Office (Theory and Practical)	CO1	To develop an in-depth understanding of why computers are essential components in offices, business, education and society.
		CO2	To provide hands-on use of Microsoft Office 2013 applications Word, Excel, PowerPoint and Page Maker.
		CO3	Completion of the course will result in MS Office applications knowledge and skills
		CO4	Will get practical knowledge on all areas of office works from letter writing to presentation preparation.
CO4CMT06	Logistics and Supply Chain Management	CO1	Familiarize students with the increasing significance of logistics and its impact on both costs and service in business and commerce.
		CO2	To incorporate and learn the critical elements of logistics and supply-chain management processes based on the most relevant application in forward-thinking companies.
		CO3	To develop criteria and standards to achieve improved business performance by integrating and optimizing the total logistics and supply-chain process

SEMESTER 5

Course Code	Course Title	Course Outcomes	
CO5CRT14	Cost Accounting-I	CO1	Familiarize students with the fundamentals of cost Accounting
		CO2	To learn a correct analysis of cost both by process or operations and by different elements of cost.
		CO3	Acquaint students with inventory control and control of labor cost
CO5CRT15	Environment Management and Human Rights	CO1	Creating the awareness about environmental problems among students
		CO2	Imparting basic knowledge about the environment and its allied problems.
		CO3	Developing an attitude of concern for the environment.
		CO4	Enhance the knowledge and understanding of human rights.
		CO5	Foster attitudes of tolerance, respect, solidarity, and responsibility.
		CO6	Develop skills for protecting human rights
CO5CMT08	Programming in 'C' (Theory and Practical)	CO1	To provide students complete knowledge of a structured language.
		CO2	Make students able to develop logics which will help them to create programs and business applications in C

		C03	By learning the basic programming constructs, they can easily understand and switch over to any other language in future.
CO5OCT02	Computerised Accounting (Theory and Practical)	CO1	To understand the composition of Computerized Accounting System.
		CO2	To understand the Management Information System and Accounting Information System.
		CO3	Developing an attitude of concern for the environment.
		CO4	To learn about Computerized Accounting Software Tally ERP .
		CO5	To understand manual and Computerized Accounting Systems.
EC5OPT01	Fundamentals of Economics	CO1	Students will apply the basic theories of economics in critical thinking and problem solving.
		CO2	Students will demonstrate an awareness of their role in the global economics environment.
		CO3	Students will be able to make decisions wisely using cost-benefit analysis.
		CO4	Students will demonstrate the ability to recognize when change is appropriate, to adapt to change as it occurs, and to take the lead in creating change as the country's economic environment changes.

SEMESTER 6

Course Code	Course Title	Course Outcomes	
C06CRT17	Cost Accounting-II	CO1	Familiarize student with different costing method, technique and help identify the application of different method in industries.
		CO2	Acquaint student with operating and process costing applicable to different industries
		CO3	Familiarize students with Marginal costing mechanism and budgetary control system.
CO6CRT18	Advertisement and Sales Management	CO1	To learn different types of advertisements.
		CO2	To study and make decisions regarding the most feasible advertising appeal and media mix.
		CO3	Learn about the dealer-oriented promotion techniques, customer-oriented promotion techniques and the salesmen-oriented promotion techniques.
		CO4	To study sales force management.
CO6CRT20	Management Accounting	CO1	To understand the meaning, scope and functions of Management Accounting
		CO2	Students would understand the working of accounting statements and the techniques to be used in management accounting.
		CO3	To study and analyze and interpret financial statements

			using the various tools & techniques of Management Accounting.
CO6CMT10	Database Management System (Theory and Practical)	CO1	Knowledge of DBMS both in terms of business use and implementation
		CO2	Experience with MS Access which is largely used to store and process business data
		CO3	Experience analysis and design of database software in business systems
		CO4	To provide the theoretical models used in database management systems to answer business questions.
CO6OCT02	Software for Business and Research (Theory and Practical)	CO1	To introduce students to the basic practice of statistics by using SPSS Statistics
		CO2	To introduce students to the use of advanced SPSS for analyzing project data for reporting purposes focusing on database management tasks, descriptive statistics and graphics, and basic inferential statistics for comparisons and correlations.
		CO3	To be able to perform a wide range of data management tasks in SPSS application
		CO4	To perform data checking and create simple tables and charts.
		CO5	To perform advanced analysis in SPSS
		CO6	To familiarize with free office software Libre Office